

NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

Office of Corporate Communications

nga.mil | 571-557-5400 | publicaffairs@nga.mil | FB: NatlGEOINTAgency | @NGA GEOINT

FOR IMMEDIATE RELEASE

No. 2017-468

May 12, 2017

Contact

Don Kerr, Chief News and Information

Phone: (571) 557-5450 Email: publicaffairs@nga.mil

Hackers Wanted: Tailor-made intelligence briefings for policymakers goal of next NGA hackathon

SPRINGFIELD, Va. — When the National Geospatial-Intelligence Agency lands in Seattle for its next hackathon May 20-21, it will be looking for solutions that will help it improve content curation and provide national security decision makers with a customized user experience that improves decision-making abilities.

The two-day event is an opportunity for diverse teams of developers, product managers, data scientists, marketing and sales professionals, journalists and others with innovative minds and the skills to help NGA solve this particular problem, said Brian Wood, the agency's Digital Attack Team lead.

"NGA still has lots of customers who require a printed compilation of the day's most relevant news," said Wood. "The physical hand-off means we lose out on much of what modern content curation technology can do for us."

Figuring out how to deliver customized content for a specialized user – similar to online music streaming services – could help the agency provide more relevant, intuitive, briefing books for national security decision makers.

"Personalized music services automatically recommend music based on your previous interest selections," explained Wood. "Our twist is that we're curating content for people who don't interact with the system directly. So, how do we curate for the curators?"

The winning solution will receive a cash award of \$10,000 from NGA and the first runner-up will receive \$1,000.

Prior to the hackathon, registered participants will have <u>access to code for a content curation</u> <u>prototype</u> developed by NGA via the agency's GitHub page.

NGA will also have subject matter experts on hand throughout the event to answer content and coding-related questions from hackathon participants.

For more information, or to sign up visit: http://expeditionhacks.com/seattle/



NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

Office of Corporate Communications

nga.mil | 571-557-5400 | publicaffairs@nga.mil | FB: NatlGEOINTAgency | @NGA GEOINT

###

About NGA

NGA delivers world-class geospatial intelligence that provides a decisive advantage to policymakers, warfighters, intelligence professionals and first responders.

NGA is a unique combination of intelligence agency and combat support agency. It is the world leader in timely, relevant, accurate and actionable geospatial intelligence. NGA enables the U.S. intelligence community and the Department of Defense to fulfill the president's national security priorities to protect the nation.

For more information about NGA, visit us online at www.nga.mil, on Facebook or on Twitter.

Public Release No. 17-464